

PRIVACY POLICY

This Privacy Policy is a part of our Terms of Service. By using this site or our online store, you agree to be bound by and comply with this Privacy Policy and our Terms of Service.

SECTION 1 – AGE RESTRICTIONS ON ACCESS AND PURCHASES

You must be at least 18 years old to access this site. If you are under 18 years old you are not permitted to use this site for any reason. You must be of the legal age required by the state or province you are in to purchase our products. It is your responsibility to know whether you are legally able to purchase our products.

SECTION 2 - WHAT INFORMATION DO WE GATHER AND WHAT DO WE DO WITH IT?

When you purchase something from our store, as part of the buying and selling process, we collect the personal information you give us such as your name, address, and email address and order history. We also use cookies, web beacons, or other tools that collect information that make it easier to use our store and our site.

When you visit our site, some information is automatically collected. This may include information such as the Operating System (OS) running on your device, Internet Protocol (IP) address (which may be used to obtain your geolocation), access times, browser type, and language, and the website you visited before our site. We also collect information about how you use our site, including the elements you have interacted with, metadata, and other details about these elements, change states, and other user actions.

Email marketing: By providing us with your email address, you are giving us permission to send you emails about our store, new products, new brands under Pure Therapy portfolio, and other updates. You have the opportunity to unsubscribe from these emails at any time by clicking the “Unsubscribe” button included at the bottom of each email.

How we use your information. In general, we use the information we collect primarily to provide, maintain, protect, and improve our current site and products and to develop new products and brands. We use personal information collected through our site as described below and described elsewhere in this Policy to:

Facilitate the creation of and securing of your Account on our network;

Identify you as a user in our system;

Improve our products, site, and how we operate our business;

Understand and enhance your experience using our site and products;

Provide and deliver the products and services you request;

Respond to your comments or questions and for our Support team to provide service about Pure Therapy and/or other brands within the Pure Therapy portfolio of brands;

Send you related information, including confirmations, invoices, technical notices, updates, security alerts, and support and administrative messages;

Communicate with you about promotions, upcoming events and news about products and services offered by Pure Therapy, brands within the Pure Therapy portfolio of brands and our selected partners, and for other marketing purposes of Pure Therapy;

Link or combine your information with other information we get from third parties to help understand your needs and provide you with better service; and

Protect, investigate, and deter against fraudulent, unauthorized, or illegal activity.

SECTION 3 - CONSENT

How do you get my consent?

By providing us with personal information to complete a transaction, placing an order, arranging for delivery, or returning a purchase you are consenting to our collecting and using your information (your credit card information is discussed in Section 4 below).

How do I withdraw my consent?

You may withdraw your consent for us to contact you by clicking the “Unsubscribe” button included at the bottom of each email or contacting us at puretherapyllc@gmail.com or mailing us at:

Pure Therapy MD

11770 Haynes Bridge Road

Suite 205-310

Alpharetta, GA 30009

SECTION 4 - DISCLOSURE

We do not share your personal information with third parties without your consent other than with the following:

Third-Party Service Providers. With third parties who work on our behalf, provided that such third parties provide at least the same level of privacy protection as required by this Privacy Policy;

Lawful Requests. To comply with laws or to respond to lawful requests and legal process (provided that we will endeavor to notify you at the address you have given us if we have received a lawful request for your information);

Protection of Rights and Property. To protect the rights and property of Pure Therapy, our agents, customers, and others including to enforce our agreements, policies, and terms included in this Privacy Policy or our Terms of Service;

Emergency. In an emergency, including to protect the personal safety of any person; and

Corporate Restructuring. For the purposes of a business deal (or negotiation of a business deal) involving a sale or transfer of all or a part of our business or assets (business deals may include, for example, any merger, financing, acquisition, divestiture or dissolution transaction or proceeding). In the event of an insolvency, bankruptcy, or receivership, personal information may also be transferred as a business asset. If another company acquires our company, business, or assets, that company will also acquire and possess the personal information collected by us and will assume the rights and obligations regarding your personal information as described in this Policy.

SECTION 5 – PAYMENT PROCESSING

Our store is built on an e-commerce software platform called Wix that allows us to sell our products and services to you.

Payment: If you provide us with your credit card information during the payment process, we send it to our PCI-DSS compliant payment gateway for processing using SSL encryption technology. Your credit card information is never stored for use beyond your current transaction.

PCI-DSS requirements help ensure the secure handling of credit card information by our store and our payment processors and service providers.

SECTION 6 - THIRD-PARTY SERVICES

Our Policy does not cover any third party services. To learn about those third parties' privacy practices, please read their privacy policies.

Links: When you click on links on our store, they may direct you away from our site. We are not responsible for the privacy practices of other sites and encourage you to read their privacy policies.

SECTION 7 - SECURITY

To protect your personal information, we take reasonable precautions and follow generally accepted industry practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered, or destroyed. Your personal information is protected by your password – never share this password with anyone. Pure Therapy will never contact you to ask you for your password.

If you provide us with your credit card information, the information is transmitted to our server using secure socket layer technology (SSL) which employs the AES-256 encryption standard.

SECTION 8 - AGE OF CONSENT

By using this site, you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence and you consent to any of your minor dependents using this site.

SECTION 9 – U.S. LAW APPLIES

This site is intended for users located in the United States. By sending us your Personal Information from outside the U.S., you consent to the application of U.S. law and to the use and disclosure of your personal information consistent with this Privacy Policy. It is up to you to determine whether accessing this site and purchasing our products are legal where you are. You access this site and purchase our

products at your own risk, and you are responsible for compliance with all applicable laws, rules, regulations, and treaties.

SECTION 10 - CHANGES TO THIS PRIVACY POLICY

We reserve the right to modify this Privacy Policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. Pure Therapy encourages visitors to check this page for any changes to its Privacy Policy.

QUESTIONS AND CONTACT INFORMATION

If you would like to: access, correct, amend or delete any personal information we have about you (other than that information automatically generated by your use of our site), register a complaint, or simply want more information contact our customer service team at puretherapyllc@gmail.com or by mail at:

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